cApStAn organizes its linguistic services in 22 modules grouped into 4 moments of a localization project. Depending on your requirements, we combine different modules, like building blocks, to form the most suitable design for your project. Interested in learning more? Contact us here to discuss your requirements



# **A. Consultancy Services**

A1 Workshops for item writers Let us train your item writers to write content geared for localization

## A2 DEI-BR consultancy

Let us support you in your mission to maximize Diversity, Equity, Inclusion, and Bias Reduction in your content

A3 Analysis and adjustment of language proficiency level Avoid blurring measurement of a given skill with language skills

## A4 Translation/Adaptation workflow consultancy

Let's figure out together which combination of building blocks you need

> cApStAn's Modular Approach

# **D. Linguistic Quality Control Process**

D1 Review of a cApStAn translation A thorough check of our own work

# D2 Verification of a 3rd-party translation

An even more thorough and documented check of someone else's work

D3 Error and update management Because the source can change even after localization has started

D4 Final checks, PDF or web reviews Because some errors are only seen at the final stages

D5 Coding of responses, transcription and evaluation of interviews Make sense of data collected through open response questions; make sure interviews are conducted according to script

#### **D6 Report**

A detailed report of the cApStAn quality control process that was employed for your project

# **B.** Preparation

**B1** Translatability assessment Solve many problems at once, upstream, instead of X times, downstream

B2 File and project preparation Let the tech team do their wizardry to get the most out of CAT tools and leverage your language assets

B3 Legacy content transfer & management Seamlessly blend old and new content

**B4 Translation & Adaptation notes** Linguists work better with guidance than if they have to guess what you mean

**B5** Bilingual glossaries, style guides Let us create a repository of technical terms and recurring expressions, and create templates to maintain consistency

**B6 Project-specific training of linguists** Let us prepare hands-on exercises to ensure success for any complex translation project

# C. Translation & Adaptation Process

#### C1 (Single) translation

Let our linguists with extensive experience in multilingual surveys and assessments translate for you

#### **C2** Double translation + reconciliation

Because the translation method for sensitive, high-stakes content requires extra attention

## C3 Team translation + adjudication

If you want to follow the gold standard for questionnaire translations let's pick the right one for your project/budget

C4 Adaptation to local context and usage Because when in Rome, do as the Romans do

C5 Consultation of domain or subject matter experts Because linguists are not omniscient

# **C6** Proofreading

Because you don't want readers tripping over errors while trying to understand what you want to get across



cApStAn SA - Europe Chaussée de La Hulpe 268, 1170 Brussels

cApStAn Inc - North America S. Broad Street, Suite 1710, Philadelphia, PA19107