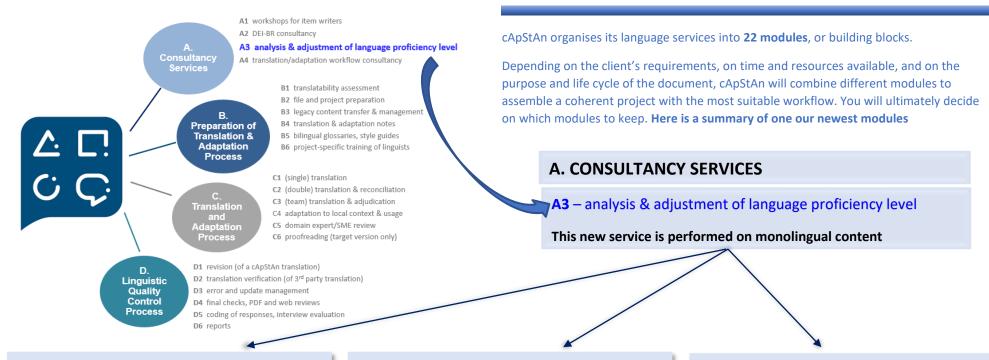
## Spotlight on one of the 22 modules in cApStAn's language service offer



## 1. cApStAn will determine the average level of reading proficiency required to process the content effectively.

We first extract domain-specific terminology and any terms to exclude from the analysis. The we "strip" or "mask" all names of variables, tags representing graphics etc.

Then we perform a semi-automated text analysis, using a variety of metrics, such as Flesch Kincaid Reading Ease and Gunning Fog to indicate reading difficulty level; lexical sophistication metrics based on word frequency in different reference corpora.

## 2. The client sets a given threshold of reading proficiency for their content.

The client sets expectations: applicants with English proficiency at CEFR level A2+ should be able to take the assessment and understand all questions.

"If you measure a given skill, don't let reading proficiency blur the outcome of your assessment!" 3. cApStAn adjusts the vocabulary and syntax so that all candidates, test-takers, respondents with the set language proficiency level should be able to [take the test/process the content] effectively.

A senior cApStAn editor makes the necessary adjustments to ensure that the agreed level of proficiency is sufficient to process the content: we harmonize the level of lexical, grammatical and syntactic difficulty, using accredited resources.